[DA LIST]

sponsorship deck

Thursday July 25th
Beta Events, Sydney NSW

www.dalist.com.au

event details

WHAT YOU NEED TO KNOW

TIME 6:00pm – late	DATE Thurs 25th July
LOCATION beta events, Sydney NSW	
CAPACITY 120 VIP guests	DRESS CODE Black tie

impact

[\verb /ɪmˈpakt,ˈɪmpakt/]

"have a strong effect on someone or something"

Who is having the biggest impact on the digital asset sector in Australia?

Those in a position of authority. Maybe those with domain expertise and knowledge, personality, charisma, or an unrelenting commitment to getting things done.

The people who are shaping the world around them, through action or in many cases inaction. The change makers, the visionaries and the gatekeepers. The ones who are shaping the future of finance, today.

Who should make the [DA] Top 50 Impact List?

target audience

The event will attract a diverse range of participants, including:

one. Founders and CEOs of digital asset companies

two. Venture capitalists and investors

three. Blockchain developers and technologists

four. Regulators and policymakers

five. Researchers and academics

six. Financial sector industry leaders & service professionals

sponsorship tiers

We offer a variety of sponsorship opportunities designed to maximize your brand exposure and engagement with the event attendees.

Some of the sponsorship opportunities include:

elite sponsorship	Your Story. Above the fold.
exclusive sponsorship	The pre-eminent placement for a brand.
premier sponsorship	Put yourself in rare air. A KPI driven marketing proposition.
key sponsorship	Be recognised for your pivotal role in shaping the future of digital assets.
supporter sponsorship	Your brand matters. Supporting industry matters. Being seen matters.

elite sponsorship*

*Brand Approval required

Your Brand. Your Story. Above the fold.

We'll tell the story of the industry with you atop the conversation. Wherever DA List is mentioned, your leadership will be front and centre.

- {Name} presents [DA] Top 50 Impact List

- Prominent logo placement above the fold

- Branding on website homepage & event registration page

- Branding across social collateral, email comms to attendees pre/post event

- 12 allocated tickets

- Bespoke seating allocations for maximum brand exposure and business development

- Logo on media wall, announcement slides + banners

- Acknowledgment and thanks at [DA] List ceremony

...and more

[DA] List Powered by...

The premier placement for a brand. The message of the [DA] List will be intertwined with the message of your brand. A one of one opportunity to stand out from the crowd.

- [DA] Top 50 Impact List powered by {Name}

- Pre-eminent logo placement

- Branding on website homepage & event registration page

- Branding across social collateral, email comms to attendees pre/post event

- 10 allocated tickets

- Bespoke seating allocations for maximum brand exposure and business development

- Logo on media wall, announcement slides + banners

- Acknowledgment and thanks at [DA] List ceremony

...and more

exclusive sponsor ship

[1] Available

premier sponsorship

Put yourself in rare air.

Elevate your visibility and brand for the duration of the event. A KPI driven marketing proposition.

- Branding on website homepage & event registration page
- Branding across social collateral, email comms to attendees pre/post event
- 4 allocated tickets
- Seating allocations for maximum brand exposure and business development
- Logo on media wall, banners & sponsor slides
- Acknowledgment and thanks at [DA] List ceremony

Be recognised for your pivotal role in shaping the future of digital assets.

- Branding on website homepage & event registration page

- Branding across social collateral, email comms to attendees pre/post event

- 2 allocated tickets

- Logo on media wall, banners & sponsor slides

- Acknowledgment and thanks at [DA] List ceremony

key sponsor ship

supporter sponsor— ship

Be recognised for supporting the community and local ecosystem

- Branding on website homepage & event registration page

- Branding across social collateral, email comms to attendees pre/post event

- Tickets allocated by application for purchase
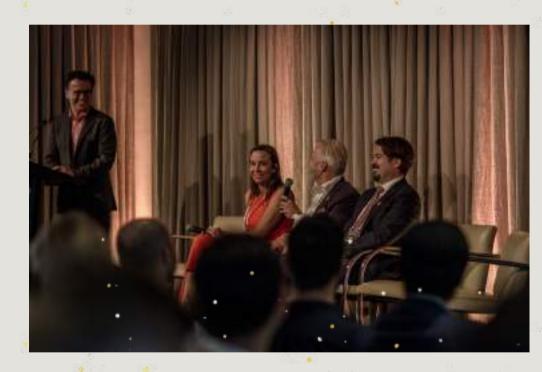
[DA] List
2023
ivy Ballroom
Sydney NSW

Recent BlockchainAPAC *Events*

Policy Week
[2024]

Crypto Assembly
[2023]

Digital Asset Conference
[2023]

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